



Platinum Rewards is our way of thanking subscribers to the above newspapers with special offers and incentives; building loyalty with Members and businesses alike.

As one of the most exciting reward programs in the industry, Reader Rewards allows subscribers to begin selecting rewards immediately after registering with the program and validating their subscription. Once registered, subscribers will use offers from many local businesses, saving on meals, entertainment, services and more.

Our **Platinum Rewards** program is simple, stay a subscriber and continue to save on products and services you use most.

Why Should Your Business Participate In Our Program?

- No cost to participate
- No long term contract
- No cancellation fees
- You may opt to place more than one coupon
- You may change your offer from week to week

“What’s The Catch?” ... That’s just it... There is no catch

The newspaper uses the program as a retention tool for their newspaper subscribers. Only subscribers have access to the club and it’s built to save them money.

It’s a Win-Win-Win

Program Facts

- **Reader Rewards** is exclusively for newspaper subscribers
- This program is brand new
- There are current offerings at local businesses – specializing in restaurants, recreational activities, services, movie theaters and more.

Program Facts

- There are expected to be a few thousand active registrants in the program
- Program is promoted by the newspaper via print, online, mobile and e-mail.

Sign Up Today!



PROMOTE YOUR BUSINESS FREE OF CHARGE!

We host & manage the Platinum Rewards Programs
of the above newspapers

Online Printable & Mobile Coupons – both available behind a login for the newspaper subscribers
“Show & Save” Membership cards for those who do not have smartphone/internet access

To participate you choose the offer(s) that works for your business (***examples***)...

15% or 20% off purchase
1 free dessert or appetizer
w/ purchase of 2 Entree's

\$5 off purchase of \$25 or more
Buy 1 item Get 2nd 1/2 price

Mobile and online printable coupons have a weekly expiration and are auto-renewed
Membership Cards are “Show and Save”

Offers can be removed, added or changed weekly also free of charge
All coupons/offers can be used once a day per location, per person

To be a part of the program please complete the participation agreement online at
www.coupontrio.com/platinum or fax the completed form to **1-888-349-6258**

Please list your locations that you own/manage in the agreement/email.

If you need assistance please contact us by email or phone.

P: 1-800-679-7333 x107 ● F: 1-888-349-6258




offers@rondinopromotions.com

Program hosted and managed by RonDino Promotions, Inc.
• 2140 Greentree Rd., Pittsburgh, PA 15220

Participation Agreement

I hereby authorize RonDino Promotions, Inc. to include our address, telephone #, logo and discount offers listed below.

Business Name:			
Mailing Address:			
Contact Phone #:		Email Address:	

Offer Details	MOBILE OFFER	PRINTABLE OFFER	"SHOW & SAVE" CARD (example only)
			
	Please check how you would like your offer redeemed <input type="checkbox"/> ALL <input type="checkbox"/> MOBILE <input type="checkbox"/> PRINT <input type="checkbox"/> CARD		
	OFFER		
	Participating Address/Location(s) and Phone #		

Multiple Locations – Please attach a list of all participating locations

Authorized Signature:		Date:	
Printed Name:		Title:	

- Please include a color copy of your logo (e-mail to offers@rondinopromotions.com).
- Please proofread your advertisement and specify any disclaimers.
- Final participation on the program is the decision of RonDino Promotions, Inc.
- Limited day offers (i.e. Tuesday only) or strict time limits (i.e. 11am – 1pm) will not be accepted.

Email: offers@rondinopromotions.com Fax 1-888-349-6258